ESTTA Tracking number:

ESTTA231160 08/18/2008

Filing date:

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

# **Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

# Petitioner Information

Name	Humana, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	500 West Main Street Louisville, KY 40202 UNITED STATES		

Attorney information	Marsha G. Gentner Jacobson Holman PLLC 400 Seventh Street, NW Washington, DC 20004 UNITED STATES mgentner@jhip.com, mcuccias@jhip.com, trademark@jhip.com,
	joyhenart@jhip.com

# Registration Subject to Cancellation

Registration No	2753784	Registration date	08/19/2003
Registrant	LIFE WISE HEALTH PLAN O P.O. BOX 327, MAIL STOP 3 SEATTLE, WA 981110327 UNITED STATES		

# Goods/Services Subject to Cancellation

Class 036. First Use: 2001/04/23 First Use In Commerce: 2001/04/23

All goods and services in the class are cancelled, namely: administration and organization of prepaid healthcare plans; health insurance underwriting; and provision of prepaid health care coverage through contracted relationships with subscribers and professional clinical and hospital health care providers

# **Grounds for Cancellation**

Priority and likelihood of confusion		Trademark Act section 2(d)
Related Proceedings	91150811	

# Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	1743514	Application Date	03/25/1991
Registration Date	12/29/1992	Foreign Priority Date	NONE
Word Mark	CO-CHOICE		

Design Mark			
Description of	NONE		
Mark	NONE		
Goods/Services Class 036. First use: First Use: 1991/02/05 First Use In Commerce		lse In Commerce: 1991/02/05	
	administration and organizing of pre-paid health care plans		are plans
U.S. Registration No.	1918549	Application Date	07/12/1994
Registration Date	09/12/1995	Foreign Priority Date	NONE
Word Mark	CHOICE CARE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Us	e: 1993/09/00 First U	lse In Commerce: 1993/09/00
	prepaid health care services	in the form of a healt	h maintenance organization
H.C. Davistostis	4007000	Annihodia - Dat	04/04/4005
U.S. Registration No.	1937389	Application Date	01/31/1995
Registration Date	11/21/1995	Foreign Priority Date	NONE
Word Mark	CHOICECARE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1978/04/20 First Use In Commerce: 1978/04/20 prepaid and self-funded health care services in the form of a health maintenance organization		
U.S. Registration No.	2491255	Application Date	05/07/1999
Registration Date	09/18/2001	Foreign Priority Date	NONE
Word Mark	CHOICECARE	·L	
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1999/06/00 First Use In Commerce: 1999/06/		lse In Commerce: 1999/06/00
	healthcare services provided by a network of healthcare professionals and services providers		
U.S. Registration No.	2547911	Application Date	06/15/1999
Registration Date	03/12/2002	Foreign Priority Date	NONE
Word Mark	CHOICECARE NETWORK		
Design Mark			
Description of Mark	NONE		
	Class 042. First use: First Use: 1999/08/00 First Use In Commerce: 1999/08/00		
Goods/Services	Class 042. Filst use. Filst 05	3.333 5 12. 1 Hot doc. 1 Hot doc. 1335/00/00 1 Hot doe in Continueroe. 1339/00/00	

	HEALTH CARE SERVICES PROVIDED BY A NETWORK OF HEALTH CARE PROFESSIONALS AND SERVICE PROVIDERS		
U.S. Registration	2970483 Application Date 05/20/2004		
No.	2970403	Application Date	03/20/2004
Registration Date	07/19/2005	Foreign Priority Date	NONE
Word Mark	CHOICECARE NETWORK		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 044. First use: First Use: 1999/08/31 First Use In Commerce: 1999/08/31		
	health care services provided by a network of health care professionals and service providers		

Attachments	74548381#TMSN.gif (1 page )( bytes ) 75700821#TMSN.gif (1 page )( bytes ) 75749712#TMSN.gif (1 page )( bytes )
	78422241#TMSN.jpeg ( 1 page )( bytes ) CHOICE70 Petition.pdf ( 23 pages )(1629206 bytes )

# **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Matthew J. Cuccias/
Name	Matthew J. Cuccias
Date	08/18/2008

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HUMANA, INC.,	)	
Petitioner,	)	
v.	) Cancellation No	
PREMERA LIFE WISE HEALTH PLAN,	)	
Respondent.	)	

# PETITION FOR CANCELLATION

In the matter of trademark Registration No. 2,753,784, issued August 19, 2003, in the name of Premera Life Wise Health Plan, for the mark CHOICE70, the Petitioner, Humana, Inc., believes it will be damaged by the continued registration of said alleged trademark and hereby petitions to cancel same. The grounds for cancellation are as follows:

- 1. The Petitioner, Humana, Inc. ("Humana"), is a corporation duly organized and existing under the laws of the state of Delaware, and having its place of business at 500 West Main Street, Louisville, Kentucky.
- 2. Commencing prior to the first use alleged in the registration sought to be cancelled herein, Petitioner Humana has, and is now, engaged in providing a variety of health care, insurance, management, administrative, consulting and related services and products throughout the United States.
- 3. Prior to the first use alleged in the registration sought to be cancelled herein, Petitioner Humana continuously has used the trade name(s) and mark(s) CHOICECARE (as one and two words); CO-CHOICE, and CHOICECARE NETWORK (herein collectively referred to as the

"CHOICE Marks") in commerce to identify and designate Petitioner, its business, Petitioner's wide variety of health care, insurance, business, and administrative services, and to distinguish said services and business from those of others. Since Petitioner's initial use of its CHOICE Marks, Petitioner has continuously used, advertised, promoted and offered its services and business under the CHOICE Marks to the public through various channels of trade in interstate commerce, with the result that customers have come to know and recognize Petitioner's CHOICE Marks, and to associate same with Petitioner and/or the services and business advertised, marketed, distributed, and/or sold by or on behalf of Petitioner Humana.

4. Petitioner Humana is the owner of, and will rely upon, the following U.S. trademark registrations:

Registration No.	Issue Date
1,743,514	December 29, 1992
1,918,549	September 12, 1995
1,937,389	November 21, 1995
2,491,255	September 18, 2001
2,547,911	March 12, 2002
2,970,483	July 19, 2005

Attached hereto is a current printout of information from the electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the above listed registrations. Said registrations constitute *prima facie* and/or conclusive evidence that Petitioner is the owner of the **CHOICE** Marks set forth herein, and has the exclusive right to use same throughout the United States in connection with the services listed.

- 3. On March 21, 2001, Respondent filed an application to register the mark CHOICE70. Registration on said application issued on August 19, 2003, identifying the services as "administration and organization of prepaid healthcare plans; health insurance underwriting; and provision of prepaid health care coverage through contracted relationships with subscribes and professional clinical and hospital health care providers."
- 4. The CHOICE70 mark registered by Respondent is a colorable imitation of, and/or is confusingly similar to, Petitioner's prior and aforesaid **CHOICE** Marks.
- 5. The services set forth in the registration sought to be cancelled herein are identical and/or similar and/or related to, the services in connection with which Humana uses Petitioner's **CHOICE** Marks, and on information and belief, the services set forth in the registration sought to be cancelled are and/or will be sold through the same and/or similar channels of trade, and/or to the same general class of purchasers, in and to which Humana's services are marketed and/or sold.
- 6. The CHOICE70 mark, as set forth in the registration sought to be cancelled herein, is likely to cause confusion, mistake, and/or to deceive as to the origin, sponsorship, and/or association of Respondent's services sold or offered under the CHOICE70 mark registered by Respondent vis-a-vis Humana and/or Petitioner's CHOICE Marks, and/or to mislead purchasers of Respondent's and/or Humana's services, and/or the public in general, into believing that Respondent's services are sold by, emanate from, and/or in some way, directly or indirectly, are associated with Humana, and/or Petitioner's CHOICE Marks, or services, or vice versa, to the damage and detriment of Humana.

7. By virtue of the foregoing, Petitioner believes it will be damaged by the continued registration by Respondent of the CHOICE70 mark, as set forth in U.S. trademark Registration No. 2,753,784.

8. If Respondent continues to enjoy the rights as conferred under the Principal Register of the Trademark Act of 1946, Respondent will obtain unlawful gain and advantage to which it is not entitled under the Trademark Act of 1946, to the detriment and harm of Petitioner.

WHEREFORE, this Petitioner, Humana, Inc., believes and alleges that it will be damaged by the continued registration of the CHOICE70 mark of Registration No. 2,753,784, as aforesaid, and prays that:

A. judgment in the present cancellation be entered in favor of Petitioner;

B. the present cancellation action be sustained; and

C. U.S. trademark Registration No. 2,753,784 be cancelled.

Respectfully submitted,

HUMANA, INC.

By:

Marsha G. Gentner

Matthew J. Cuccias
JACOBSON HOLMAN PLLC

400 Seventh Street, N.W.

Washington, D.C. 20004

(202) 638-6666

Email: <u>mgentner@jhip.com</u>, <u>mcuccias@jhip.com</u>, <u>joyhenart@jhip.com</u>, <u>trademark@jhip.com</u>

Date: August 18, 2008

# **CERTIFICATE OF SERVICE**

I hereby certify that on this 18<sup>th</sup> day of August, 2008, the foregoing Petition for Cancellation was served, by mailing same first class and postage prepaid, on the following correspondent as set forth in the records of the U.S. Patent and Trademark Office:

Jerald E. Nagae, Esq. Christensen O'Connor Johnson Kindness, PLLC 1420 Fifth Avenue Suite 2800 Seattle, Washington 98101-2347 Latest Status Info

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-08-18 15:36:24 ET

Serial Number: 74150773 Assignment Information

Trademark Document Retrieval

**Registration Number:** 1743514

Mark (words only): CO-CHOICE

Standard Character claim: No

Current Status: This registration has been renewed.

**Date of Status: 2003-05-16** 

Filing Date: 1991-03-25

Transformed into a National Application: No

Registration Date: 1992-12-29

Register: Principal

Law Office Assigned: LAW OFFICE 14

If you are the applicant or applicant's attorney and have questions about this file, please contact the

Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 40S -Scanning On Demand

Date In Location: 2008-05-14

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HUMANA, INC.

Address:

HUMANA, INC. 500 WEST MAIN ST LOUISVILLE, KY 40202

**United States** 

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 036 Class Status: Active

administration and organizing of pre-paid health care plans

Basis: 1(a)

First Use Date: 1991-02-05

First Use in Commerce Date: 1991-02-05

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

# MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-05-14 - Case File In TICRS

2004-03-17 - TEAS Change Of Correspondence Received

2003-05-16 - First renewal 10 year

2003-05-16 - Section 8 (10-year) accepted/ Section 9 granted

2003-04-07 - Response received to Post Registration action - Sections 8 & 9

2003-04-07 - Combined Section 8 (10-year)/Section 9 filed

2003-04-07 - PAPER RECEIVED

2002-03-19 - Post Registration action mailed Sections 8 & 9

2002-12-27 - Combined Section 8 (10-year)/Section 9 filed

2002-12-27 - PAPER RECEIVED

1998-07-28 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-05-04 - Section 8 (6-year) and Section 15 Filed

1992-12-29 - Registered - Principal Register

1992-10-06 - Published for opposition

1992-09-04 - Notice of publication

1991-12-04 - Approved for Pub - Principal Register (Initial exam)

1991-11-13 - Examiner's amendment mailed

1991-11-06 - Previous allowance count withdrawn

1991-09-27 - Approved for Pub - Principal Register (Initial exam)

1991-08-27 - Examiner's amendment mailed

1991-07-22 - Assigned To Examiner

# ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record** 

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2008-08-18 15:36:44 ET

Serial Number: 74548381 Assignment Information Trademark Document Retrieval

Registration Number: 1918549

Mark

# CHOICE Care

(words only): CHOICE CARE

Standard Character claim: No

Current Status: This registration has been renewed.

**Date of Status: 2005-11-02** 

Filing Date: 1994-07-12

Transformed into a National Application: No

Registration Date: 1995-09-12

Register: Principal

Law Office Assigned: LAW OFFICE 12

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-06-21

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HUMANA, INC.

#### Address:

HUMANA, INC. 500 WEST MAIN STREET LOUISVILLE, KY 40202

**United States** 

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

# GOODS AND/OR SERVICES

International Class: 042 Class Status: Active

prepaid health care services in the form of a health maintenance organization

Basis: 1(a)

First Use Date: 1993-09-00

First Use in Commerce Date: 1993-09-00

### ADDITIONAL INFORMATION

# **Design Search Code(s):**

26.11.20 - Rectangles inside one another

26.11.21 - Rectangles that are completely or partially shaded

# Prior Registration Number(s):

1868693

# MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-06-21 - Case File In TICRS

2005-11-02 - First renewal 10 year

2005-11-02 - Section 8 (10-year) accepted/ Section 9 granted

2005-10-28 - Assigned To Paralegal

2005-09-22 - Combined Section 8 (10-year)/Section 9 filed

2005-09-22 - TEAS Section 8 & 9 Received

2004-03-17 - TEAS Change Of Correspondence Received

2002-01-12 - Section 7 amendment issued

2001-11-15 - Response received for Post Registration action

2001-11-07 - Post Registration action mailed - Section 7

2001-10-04 - Section 7 amendment filed

2001-10-08 - Section 8 (6-year) accepted & Section 15 acknowledged

2001-09-25 - Section 8 (6-year) and Section 15 Filed

1995-09-12 - Registered - Principal Register

1995-06-20 - Published for opposition

1995-05-19 - Notice of publication

1995-02-16 - Approved for Pub - Principal Register (Initial exam)

1995-02-06 - Examiner's amendment mailed

1994-12-20 - Assigned To Examiner

# ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Matthew G. Owen

# **Correspondent**

Matthew G. Owen
GREENEBAUM DOLL & MCDONALD PLLC
3500 NATIONAL CITY TOWER
101 SOUTH FIFTH STREET
LOUISVILLE KY 40202

Phone Number: 502-588-4036 Fax Number: 502-540-2136

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-08-18 15:37:02 ET

**Serial Number:** 74626754 Assignment Information Trademark Document Retrieval

Registration Number: 1937389

Mark (words only): CHOICECARE

Standard Character claim: No

Current Status: This registration has been renewed.

**Date of Status: 2005-10-28** 

Filing Date: 1995-01-31

Transformed into a National Application: No

Registration Date: 1995-11-21

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the

Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-06-11

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HUMANA, INC.

Address:

HUMANA, INC. 500 WEST MAIN STREET

LOUISVILLE, KY 402021438

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 042 Class Status: Active

prepaid and self-funded health care services in the form of a health maintenance organization

Basis: 1(a)

First Use Date: 1978-04-20

First Use in Commerce Date: 1978-04-20

# ADDITIONAL INFORMATION

(NOT AVAILABLE)

# MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

# PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-06-11 - Case File In TICRS

2005-10-28 - First renewal 10 year

2005-10-28 - Section 8 (10-year) accepted/ Section 9 granted

2005-10-28 - Assigned To Paralegal

2005-09-22 - Combined Section 8 (10-year)/Section 9 filed

2005-09-22 - TEAS Section 8 & 9 Received

2004-03-17 - TEAS Change Of Correspondence Received

2001-08-04 - Section 8 (6-year) accepted & Section 15 acknowledged

2001-05-24 - Section 8 (6-year) and Section 15 Filed

1995-11-21 - Registered - Principal Register

1995-08-29 - Published for opposition

1995-07-28 - Notice of publication

1995-06-02 - Approved for Pub - Principal Register (Initial exam)

1995-06-01 - Assigned To Examiner

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

MARSHA G. GENTNER

# Correspondent

Amy B. Berge

Greenebaum Doll & McDonald PLLC 3500 National City Tower 101 South Fifth Street Louisville KY 40202

Phone Number: 502/587-3707 Fax Number: 502/540-2268

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-08-18 15:37:13 ET

Serial Number: 75700821 Assignment Information Trademark Document Retrieval

**Registration Number: 2491255** 

Mark (words only): CHOICECARE

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status: 2007-08-27** 

Filing Date: 1999-05-07

Transformed into a National Application: No

Registration Date: 2001-09-18

Register: Principal

Law Office Assigned: LAW OFFICE 110

If you are the applicant or applicant's attorney and have questions about this file, please contact the

Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-08-27

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Humana, Inc.

Address:

Humana, Inc. 500 West Main Street Louisville, KY 40202

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 042 Class Status: Active

healthcare services provided by a network of healthcare professionals and services providers

Basis: 1(a)

First Use Date: 1999-06-00

First Use in Commerce Date: 1999-06-00

#### ADDITIONAL INFORMATION

# **Prior Registration Number(s):**

1868693 1918549

1937389

### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-08-27 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-08-22 - Assigned To Paralegal

2007-08-07 - Section 8 (6-year) and Section 15 Filed

2007-08-07 - TEAS Section 8 & 15 Received

2007-02-02 - Case File In TICRS

2004-03-17 - TEAS Change Of Correspondence Received

2001-09-18 - Registered - Principal Register

2001-06-14 - Allowed for Registration - Principal Register (SOU accepted)

2001-03-05 - Statement of use processing complete

2001-03-05 - Amendment to Use filed

2001-05-23 - Extension 1 granted

2001-05-14 - Extension 1 filed

2000-11-14 - Notice of allowance - mailed

2000-01-29 - Extension Of Time To Oppose Received

1999-12-28 - Published for opposition

1999-11-26 - Notice of publication

1999-10-04 - Approved for Pub - Principal Register (Initial exam)

1999-09-13 - Examiner's amendment mailed

1999-08-30 - Non-final action mailed

1999-08-19 - Assigned To Examiner

# ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Amy B. Berge

# Correspondent \_

Amy B. Berge Greenebaum Doll & McDonald PLLC 3500 National City tower 101 South Fifth Street Louisville KY 40202

Phone Number: 502/587-3707 Fax Number: 502/540-2268

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-08-18 15:37:23 ET

Serial Number: 75749712 Assignment Information Trademan

Trademark Document Retrieval

**Registration Number: 2547911** 

Mark



(words only): CHOICECARE NETWORK

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status: 2007-11-19** 

Filing Date: 1999-06-15

Transformed into a National Application: No

Registration Date: 2002-03-12

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-11-19

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Humana, Inc.

# Address:

Humana, Inc. 500 West Main Street Louisville, KY 40202

**United States** 

Legal Entity Type: Corporation

# State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 042 Class Status: Active

HEALTH CARE SERVICES PROVIDED BY A NETWORK OF HEALTH CARE PROFESSIONALS AND

SERVICE PROVIDERS

Basis: 1(a)

First Use Date: 1999-08-00

First Use in Commerce Date: 1999-08-00

# ADDITIONAL INFORMATION

Disclaimer: "NETWORK"

# Design Search Code(s):

26.11.02 - Plain single line rectangles; Rectangles (single line)

26.11.21 - Rectangles that are completely or partially shaded

**26.17.13** - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

# **Prior Registration Number(s):**

1868693

1918549

1937389

### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-11-19 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-11-19 - Assigned To Paralegal

2007-11-14 - TEAS Section 8 & 15 Received

2007-03-28 - Case File In TICRS

2004-03-15 - TEAS Change Of Correspondence Received

2002-03-12 - Registered - Principal Register

2001-11-29 - Allowed for Registration - Principal Register (SOU accepted)

2001-10-19 - Statement of use processing complete

2001-10-19 - Amendment to Use filed

2001-10-19 - Extension 1 granted

2001-10-19 - Extension 1 filed

2001-05-22 - Notice of allowance - mailed

2000-11-06 - Extension Of Time To Oppose Received

2000-10-10 - Published for opposition

2000-09-08 - Notice of publication

2000-08-08 - Approved for Pub - Principal Register (Initial exam)

2000-06-21 - Communication received from applicant

1999-12-21 - Non-final action mailed

1999-12-06 - Assigned To Examiner

# ATTORNEY/CORRESPONDENT INFORMATION

# Attorney of Record

Amy B. Berge

# Correspondent

Amy B. Berge Greenebaum Doll & McDonald PLLC 3500 National City Tower 101 South Fifth Street Louisville KY 40202

Phone Number: 502/587-3707 Fax Number: 502/540-2268

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-08-18 15:37:56 ET

Serial Number: 78422241 Assignment Information Trademark Document Retrieval

Registration Number: 2970483

Mark

# CHOICECARE NETWORK

(words only): CHOICECARE NETWORK

Standard Character claim: Yes

Current Status: Registered.

**Date of Status: 2005-07-19** 

Filing Date: 2004-05-20

Transformed into a National Application: No

**Registration Date:** 2005-07-19

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2005-07-19

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Humana Inc.

#### Address:

Humana Inc. 500 West Main Street Louisville, KY 40202

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

#### GOODS AND/OR SERVICES

International Class: 044 Class Status: Active

health care services provided by a network of health care professionals and service providers

Basis: 1(a)

First Use Date: 1999-08-31

First Use in Commerce Date: 1999-08-31

### ADDITIONAL INFORMATION

Disclaimer: "NETWORK"

**Prior Registration Number(s):** 

1918549 2491255 2547911

# MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-07-19 - Registered - Principal Register

2005-04-26 - Published for opposition

2005-04-06 - Notice of publication

2005-02-04 - Law Office Publication Review Completed

2005-02-04 - Assigned To LIE

2005-01-20 - Approved for Pub - Principal Register (Initial exam)

2005-01-18 - Amendment From Applicant Entered

2005-01-10 - Communication received from applicant

2005-01-10 - TEAS Response to Office Action Received

2005-01-07 - Non-final action e-mailed

2005-01-07 - Non-Final Action Written

2004-12-20 - Assigned To Examiner

2004-05-26 - New Application Entered In Tram

# ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Matthew G. Owen

# Correspondent

Matthew G. Owen Greenebaum Doll & McDonald PLLC 3500 National City Tower 101 South Fifth Street Louisville, KY 40202

Phone Number: 502/588-4036 Fax Number: 502/540-2136